



## AKC Status for Luratics Right Around the Corner

All-breed lure coursing is now an AKC title event and Luratics is poised to bring it to the field!

You've likely heard the news from someone in the dog community or seen the notices on the Luratics website by now – in February, the AKC opened lure coursing as a title event to all breeds! The CAT (Coursing Ability Test and titling) is open to all dogs 12 months or older that are individually registered with the AKC. You can read all the rules and regulations here: [http://www.akc.org/pdfs/events/lure\\_coursing/Coursing\\_Ability\\_Regulations.pdf](http://www.akc.org/pdfs/events/lure_coursing/Coursing_Ability_Regulations.pdf)

Luratics is in the process of completing its AKC paperwork and we look forward to holding an all-breed AKC title event sometime this summer. We'll likely be amending our name to Luratics Coursing Club of San Diego, but we'll still be the same fun group we are now. We'll keep you posted on the status of things via email and the website. Let's get those coursing dogs out for titles!! For more information from AKC, visit: [http://www.akc.org/events/coursing\\_ability\\_test/](http://www.akc.org/events/coursing_ability_test/).

## Wicked Coursing is Hiring!

Come join our team and grow with us. Are you mechanically inclined? Do you have assembly experience? Can you read a schematic? Do you understand small systems? Are you absolutely driven to excellence in your work? Are you dog-crazy?? Wicked Coursing is seeking two Production Associates and a Marketing/Executive Assistant. Please read the job descriptions on the website (<http://wickedcoursing.com/careers.html>). If you think you have what it takes, contact Pat via email ([pat@wickedcoursing.com](mailto:pat@wickedcoursing.com)) or telephone (619-467-0447) for an immediate interview.

### Upcoming Events

- JULY 16<sup>TH</sup> AT MONTEVALLE PARK IN CHULA VISTA – NIGHT RUN!!
- August – Ocean Beach
- September – 2<sup>nd</sup> Sighthound Event at Monteville
- October – Halloween Party!
- November – Ocean Beach
- December – Holiday Party!

Wicked Coursing & Luratics Issue 02 July 2011



POB 164  
La Mesa, CA 91942  
619-467-0447  
<http://wickedcoursing.com>  
<http://luratics.com>



Talley Ho!

Special Edition

# Wicked Coursing and Luratics

July 2011 Newsletter  
Vol. 2



## Come Celebrate Our Success with a Luratics Night Run!

Bring your dogs out for a fun-filled evening. We'll have media on hand, video and photographers, plus we'll be raffling away great prizes! This is your chance to win a ZippityDog or a cool Wicked or Luratics shirt or ball cap. Sign up early – this event is going to sell out *fast!*

**WHERE: Monteville Park**

**WHEN: July 16, 2011**

**TIME: 6:30 p.m. – 9:30 p.m.**

Signups are live on the website now: <http://luratics.com>. Come on out and help us celebrate!

**ALL ABOUT NASE** Do you have a small business or want to start one? The National Association for the Self Employed has what you need! From articles, to individual mentoring, to small business insurance, to grant funds, NASE will help you on the road to success. Check them out on the web at <http://www.nase.org>.



## Pat Bennett Earns NASE's 2011 Achievement Award!!

Most of you know that Luratics and Wicked Coursing are two arms of the same organization – Luratics is the event side for all-breed lure coursing, and Wicked Coursing manufactures premier lure coursing equipment. Pat Bennett owns and operates both.

In June, the National Association for the Self Employed (NASE) chose Pat as their 2011 Achievement Award recipient for her innovative lure coursing equipment and her work with both Wicked Coursing and Luratics.

In January, Pat had received the NASE Growth Grant – a \$5,000 grant that helped Pat get Wicked Coursing's ZippityDog off the ground and produce the custom-designed drive pulley for the L'il Monster reversible machine (Luratics now has its own L'il Monster!).

The NASE grant committee was so impressed with Pat's business plan and her use of the Growth Grant proceeds that they chose her as the recipient for NASE's annual Achievement Award. This award includes ongoing hands-on business mentoring, tax counseling, national and local recognition, and an additional grant of \$20,000.

Pat recalls that when the NASE folks called, they only told her she'd won the Achievement



this issue

Wicked Garners National Attention! **P.1**

Wicked Radio Show **P.1**

AKC Status Just Around the Corner **P.2**

Upcoming Events **P.2**

Award but they didn't mention the \$20,000 yet. "I thanked them and said, 'Oh, cool, an award! I never win anything!' Then they told me about the cash part of the award and I was absolutely speechless!"

On July 16<sup>th</sup> NASE will host an awards luncheon for Pat and 20 of her core team at the Bali Hai Restaurant on Shelter Island, after which everyone will attend Luratics' night run at Monteville Park in Chula Vista. The night run is open to everyone and there will be prizes as well as lure coursing. This is a big field, folks – BRING YOUR SIGHTHOUNDS!

For more information or to sign up for the night run, please visit the Luratics website at <http://luratics.com>. For more information about NASE, please visit their website at <http://www.nase.org>.

## Wicked Radio Show!

In approximately September, we're going live on the air with an internet radio show on WSRadio (<http://wsradio.com/>).

We'll have sponsors from select organizations, and guest speakers from diverse areas including veterinarians, dog sports & training, food manufacturers, and more. For more info, email Pat at [pat@wickedcoursing.com](mailto:pat@wickedcoursing.com).